**THE VALUES AND BEHAVIORS THAT GUIDE TA 3678 BOARD**

**Because we value trust, integrity, honesty and authenticity we…**

-will be transparent

-will be care-frontaional and speak openly with each other

-are comfortable with different opinions

-can be more efficient in our dealings as we have no ulterior motives

-have each other’s back

**Because we value servant leadership- collaboration and building relationships with those we can help and extend true love to we…**

-will be a good listener

-we will be supportive

- we will share ideas

-we will invite and reach out to CEOs and trusted advisors to build relationships

-we will offer ideas and expertise

-we are compassionate and understanding

**Because we value sensitivity, support, compassion, being non-judgmental and receptivity we…**

-respectfully listen

-offer thoughtful feedback

-share supporting ideas

- respect differences in opinion

- contribute in an unbiased environment

-use empathy and offer new perspectives

-tread carefully and offer productive support

We share supporting

**Because we value education, coaching, guidance and expertise we…**

-are teachable

-come to the meeting with the attitude that we don’t know everything and we need input from others

- value everyone and openly accept what they say

-receive input because we believe it was given through unconditional love

-do not take offense if someone disagrees with us or it does not line up with the way I would do it

**Because we value confidentiality we…**

-honor that what is said in the boardroom stays in the boardroom

-don’t repeat conversations

-are accepting of other peoples words and thoughts and we don’t gossip or say unkind words

- don’t tell others of anyone’s personal information

**OUR VISION – that which we will become and achieve**

**An advisory board that will be known for…**

-providing sustainable solutions for business leaders

-timely, clear and appropriate honest assessments and assistance

-being the experts in our field

**As an advisory board we will accomplish…**

-building the board to 12 members strong- adding key additional talent

-have a greater visibility and results within the Vistage community

-actively engaging with CEOs (within Vistage and outside of Vistage)

-come together as trusted advisors and we bring our experiences with our clients and use them to educate, coach and guide

-we are the one place that has the most experts that business leaders need

-we are well connected

-we continually guide and help business leaders

-we will market ourselves as the ‘trusted advisor’ board in Omaha that is sponsored by Vistage

**As an advisory board we will reach out and attract individual board members who …**

-have diverse opinions

- challenge the status quo

-may have a good understanding (or desire to) understand people

- may bring expertise regarding how to find capital

-may bring gender diversity into the group

-have personality that blend together and have values aligned with our values as a group

**OUR PRESENT MISSION (journey and adventure) that we will focus on so that our vision becomes a reality**

**Our mission is comprised of several focused intentions with specific results to achieve:**

* **Filling the gaps on the trusted advisory-** filling board seats with talent that is needed by CEOs – creating a well-rounded board comprised of very talented individuals

**Key Results To Achieve:** The results and actions we will take have not yet been determined

* **Communicate and educate the CEOs and local business leaders**

**Key Results To Achieve:**  The results and actions we take have not yet been determined

* **We will educate each other on our talents and gain a deeper understanding of what we do professionally**

**Key Result To Achieve:** The results and actions we take have not yet been determined

* **We will focus on being more committed to attending our TA meetings**

**Key Results To Achieve:** The results and actions we take have not yet been determined

* **We are going to create awareness in the markets we serve that we are the expert**

**Key Results To Achieve:**  The results and actions we will need to take have not yet been determined